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Top Smart-Device OEMs Rely on Paragon Software for Cross-Platform Driver Technology to Enable exFAT, NTFS and HFS+ Compatibility

Emerging Market for Smart TVs, Set Top Boxes, Smartphones, Tablets, and Connected Devices Drive Demand for Paragon's Android and Linux Drivers

Irvine, CA — August 22, 2012 — Storage management software developer [Paragon Software Group \(PSG\)](#) today announced that it is experiencing an unprecedented growth in demand from top Android and Linux mobile and embedded device manufacturers for its cross-platform [exFAT, NTFS, and HFS+ driver technology](#). Paragon's OEM program has seen requirements to specify its cross-platform Universal File System Driver (UFSD) technology grow as a result of high consumer demand for Android-powered Smart TVs/Monitors/Set Top Boxes, Smartphones, Tablets and Connected Devices, which fully support SDXC cards and Windows/Mac USB drives.

Over 10 years ago, Paragon recognized a need for fast UFSD technology to provide full cross-platform access to all of the popular file systems under diverse platforms (Android, Linux, Windows, and Mac) where these file systems are not natively supported — while maintaining data integrity. Paragon's technology successfully bridges the gap between any file system and the various operating systems or embedded kernels in the market. Representative UFSD Tier 1 OEM Paragon customers for Android- and Linux-based devices include top manufacturers such as the following:

- Acer
- ASUS
- Buffalo
- Cisco Systems
- Hitachi Ltd.
- NETGEAR
- Logitech
- LG Electronics
- Western Digital
- EMC/Iomega
- Seagate
- Lenovo

“Paragon has been a strong partner for Buffalo; their first-class OEM support as well as the superior performance and features of their technology are key reasons we have chosen PSG for our Smart Box project,” said Kentaro Odaka, General Manager of Product Development Div. at Buffalo Inc.

Paragon proved its leadership in cross-platform technology with millions of satisfied end users worldwide. When compared to other alternatives, its portfolio of Android and Linux drivers provide measurably superior data throughput performance combined with strong data protection capabilities to ensure file system integrity — even in the case of unsafe removal of the storage device or a power outage. A compelling feature set complimented by comprehensive chip set support from industry leaders like Intel, Nvidia and Qualcomm to Marvell Semiconductor, Realtek Semiconductor, PLX Technology, Cavium Networks, and Applied Micro has propelled Paragon to be the standard in cross-platform file sharing for the mobile device and embedded system marketplace segments.

“The Paragon driver’s performance on our [ARMADA® 1500 DMP](#) platform was very compelling and it enhanced the value of the platform,” said Edward Silva, Sr. Product Manager at Marvell Semiconductor. “We look forward to promoting it to our customers.”

“We continue to be impressed with the variety of devices utilizing our driver technology that our OEMs and chip manufacturers are bringing to market; from next-generation smart phones and smart TVs to tablets, set-top boxes and advanced digital media players. It’s a very exciting time for the company,” said Tom Fedro, president of Paragon Software Group.

With offices throughout Asia, Europe and the Americas, Paragon provides the OEM and chip manufacturing businesses with the immediate technical support and custom development resources required for global success. For more information on Paragon’s products and OEM program, please visit <http://www.paragon-software.com/partners/technology.html>.

About Paragon Software Group

Paragon Software Group is an innovative software developer focused on two dynamic growth markets. The company’s comprehensive product line for the data storage market addresses the needs of data security, storage and management for PCs, servers and networks. A second portfolio of products focuses on mobile productivity applications for handheld devices. Founded in 1994, Paragon Software has offices in the USA, Germany, Japan, Poland, Russia and China delivering its solutions to consumers, small business and enterprise clients worldwide through a network of Value Added Resellers, distributors and OEMs as well as online through the company website. Paragon Software provides technology to a host of world class companies and partners including Cisco Systems, Dell, HP, Western Digital, ASUS, Seagate, LG Electronics, Logitech, Buffalo, Acer, Iomega, Siemens, Lenovo, Microsoft, Motorola, Nokia, and more. For more information please visit the company website at www.paragon-software.com.

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