

**FOR IMMEDIATE RELEASE: July 09, 2013**

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**Paragon Software Group Launches Company's 2nd Annual Disaster Recovery (DR) Awareness Month with Offer of Free One-Hour Assessment and Planning Guides**

**Irvine, Calif. — July 09, 2013** — [Paragon Software Group \(PSG\)](#), a leader in data storage, backup and recovery, announced the launch of its second annual Disaster Recovery Awareness Month. Throughout the month of July, businesses can sign up for a one-hour disaster recovery assessment and download free disaster recovery planning guides and samples. According to the [Small Business Administration](#), one out of every four businesses never reopens after a disaster.

The free disaster recovery planning materials include

- The Essential Guide to Disaster Recovery and Continuity Planning
- Disaster Recovery Planning Guide
- Sample Disaster Recovery Plan

"Paragon is in the information management business and delivering key data backup and recovery technologies has been a cornerstone of the company since its inception," said Tom Fedro, president of Paragon Software Group. "We are partnering with the Business Recovery Group Consulting team to move beyond just the technologies involved in a successful business continuity program by promoting free guides, sample plans and a one-hour assessment to help companies be proactive in preparing a comprehensive Disaster Recovery Plan before a disaster strikes."

During the year, any number of natural occurrences can have an effect on a business: hurricanes, massive thunderstorms, fires, tornados, heat waves, earthquakes, blizzards, ice storms, and floods. "Hurricane Sandy demonstrated that even after a perceived danger timeframe has passed, a late-season storm can hit," warns Paragon DR planning consultant Collier Johnson. "In addition, a disaster recovery plan is also needed to recover quickly from site outages, where your office building is not accessible for your employees due to a local disaster, or an isolated incident, for example water damage, structural issues with the building, local power outage, or a local fire."

June 1st marked the first day of hurricane season; Tropical Storm Andrea, the first storm of the season, developed four days later. The National Oceanic and Atmospheric Administration (NOAA) expects a very active [hurricane season for 2013](#).

To download the free disaster recovery planning materials and/or register for a free one-hour disaster recovery and business continuity assessment visit [bit.ly/12jJA4h](http://bit.ly/12jJA4h) on Paragon Software Group's Free Product Trial Downloads Web site.

Paragon offers a suite of backup and disaster recovery products for businesses of all sizes. Visit [www.Paragon-Downloads.com](http://www.Paragon-Downloads.com) for free trial downloads of Paragon's software solutions.

### **About Paragon Software Group**

Paragon Software Group is an innovative software developer focused on two dynamic growth markets. The company's comprehensive product line for the data storage market addresses the needs of data security, storage and management for PCs, servers and networks. A second portfolio of products focuses on mobile productivity applications for handheld devices. Founded in 1994, Paragon Software Group has offices in the USA, Germany, Japan, Poland, Russia and China delivering its solutions to consumers, small business and enterprise clients worldwide through a network of Value Added Resellers, distributors and OEMs as well as online through the company website. Paragon Software Group provides technology to a host of world class companies and partners including Cisco Systems, Dell, HP, Western Digital Corp., ASUS, Seagate, LG Electronics, Logitech, Buffalo, Acer, EMC/Iomega, Siemens, Lenovo, Microsoft, Motorola, Nokia, and more. For more information please visit the company website at [www.paragon-software.com](http://www.paragon-software.com).

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