

Media Contact:	Paragon Software Europe	Paragon Software Americas
Katia Shabanova	Heinrich-von-Stephan-Str. 5c	15615 Alton Parkway, Suite 450
PR Director	79100 Freiburg, Germany	Irvine, CA 92618
Paragon Software Group	E: pr@paragon-software.com	E: pr@paragon-software.com
Katia Shabanova	P: + 49-761-59018-202	P: +1-888-347-5462

Paragon Software Group Zips into 20th Anniversary with Special Offers on All Products

Great savings on essential software tools now until November 20, 2014!

FREIBURG, Germany — November 12, 2014 — It's Paragon Software Group's 20th anniversary and everyone gets deals! Paragon Software Group (PSG), a leader in data protection, backup and disaster recovery solutions for home and business, celebrates its 20th anniversary by giving out a 20% discount on all products, including the latest editions of its flagship tools, Paragon Hard Disk Manager 15 and NTFS for Mac 12. The sale starts today and goes until November 20, 2014.

PSG was established in 1994 as a software development company with focus on data backup and recovery. Today the company is mostly known for Paragon Hard Disk Manager and NTFS for Mac – its flagship lines of data management and cross-platform software solutions used by millions of users in more than 150 countries. 20 years of PSG means 20 years of innovation and excellence in data security, system management and file system interoperability, coupled with excellent customer service and affordable prices. In addition to developing software solutions for consumers, the company's enterprise-level technologies have been integrated by such global players as Siemens, Bosch, Seagate, Dell and others.

“Paragon Software is extremely proud to be marking its 20th anniversary – a significant milestone for a software company. In addition to a comprehensive selection of essential data management tools, the company became the industry's first software developer to implement a full set of drivers with complete read/write access to partitions of all popular file systems.

Thanks to our cross-platform tools, users of multiple devices seeking to solve incompatibility issues on consumer electronics can get free or inexpensive tools to accomplish these tasks,” commented Konstantin Komarov, CEO of Paragon Software Group. “Paragon's UFSD technology is already integrated into many devices, such as smart TVs or car entertainment systems. In the future, we will concentrate more development efforts on this area. Our most recent project, under the name Micrix, is a slick operating system with a focus on household appliances. Soon such devices will be able to communicate with personal smartphones, home PCs, and other devices.”

A special 20% off anniversary offer applies to all Paragon products and is valid until the 20th November, 2014, <http://www.paragon-software.com/de/products/home/>

About Paragon Software Group

Paragon Software Group is an innovative software developer focused on two dynamic growth markets. The company's comprehensive product line for the data storage market addresses the needs of data security, storage and management for PCs, servers and networks. A second portfolio of products focuses on mobile productivity applications for handheld devices. Founded in 1994, Paragon Software Group has offices in the USA, Germany, Japan, Poland, Russia and China delivering its solutions to consumers, small business and enterprise clients worldwide through a network of Value Added Resellers, distributors and OEMs as well as online through the company website. Paragon Software Group provides technology to a host of world class companies and partners including Cisco Systems, Dell, HP, Western Digital Corp., ASUS, Seagate, LG Electronics, Logitech, Buffalo, Acer, EMC/Iomega, Siemens, Lenovo, Microsoft, Motorola, Nokia, and more. For more information please visit the company website at www.paragon-software.com.